

## RE-BRANDED FLEET

Following the successful rebranding of Michelmersh Brick Holdings PLC earlier in the year, reinforcing our position as Britain's Brick Specialists we are delighted that the first new members of our fleet are flying the corporate flag.

Travelling the Southern counties, our lorries in the corporate colours of orange and grey, can be seen delivering bricks from Freshfield Lane Brickworks in Sussex.

A further three lorries based at our site in Michelmersh, Nr. Romsey will be taking to the roads, also 'wrapped' in our corporate design, in August.

### Inspired...

With five new vehicles commissioned for 2011 it was crucial to ensure that their image reflected that of our new branding. Designed by Kingsford Imaging Limited based in the West Midlands, this simple, crisp design echoes the new identity, unifying the face of our five operating companies.

The work to translate the design to the vehicles themselves was carried out by local firm Art D'signs from Sussex who painstakingly recreated the work of Kingsford into life size.

### Environmental...

MBH are continually up-dating their fleet in order to comply with the latest legislation and ensure we minimize our impact on the environment. The latest Volvo FM vehicles are fitted with engines that comply with the very highest Euro 5 standard meeting all environmental performance emission regulations.

Registered Office:

Freshfield Lane, Danehill, Haywards Heath, Sussex RH17 7HH

Registered Number: 2527552 (England & Wales)



## MBH LIVERY TAKES TO THE ROAD



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