# Floren.be™

MICHELMERSH
Britain's Brick Specialists

ISSUE 1

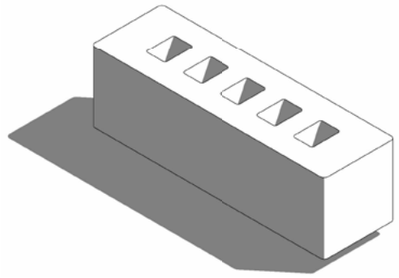
REFLECTIONS
COLLECTION

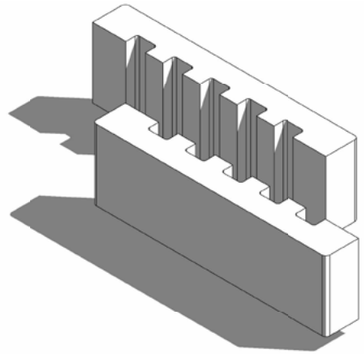
# Floren.be™

AVORIO
*Other sizes available: Traditional, RV, M65, WDF

BRUNELLO
*Other sizes available: Traditional, RV, M50, M65, WF, WDF

Michelmersh's Reflections collection includes seven double-faced clay bricks, offering a sustainable solution for pre-fabrication systems and off-site manufacturing. Each brick unit creates two cut slips, utilising the equally beautiful, reflected face on the reverse side to ensure no product mass is wasted.



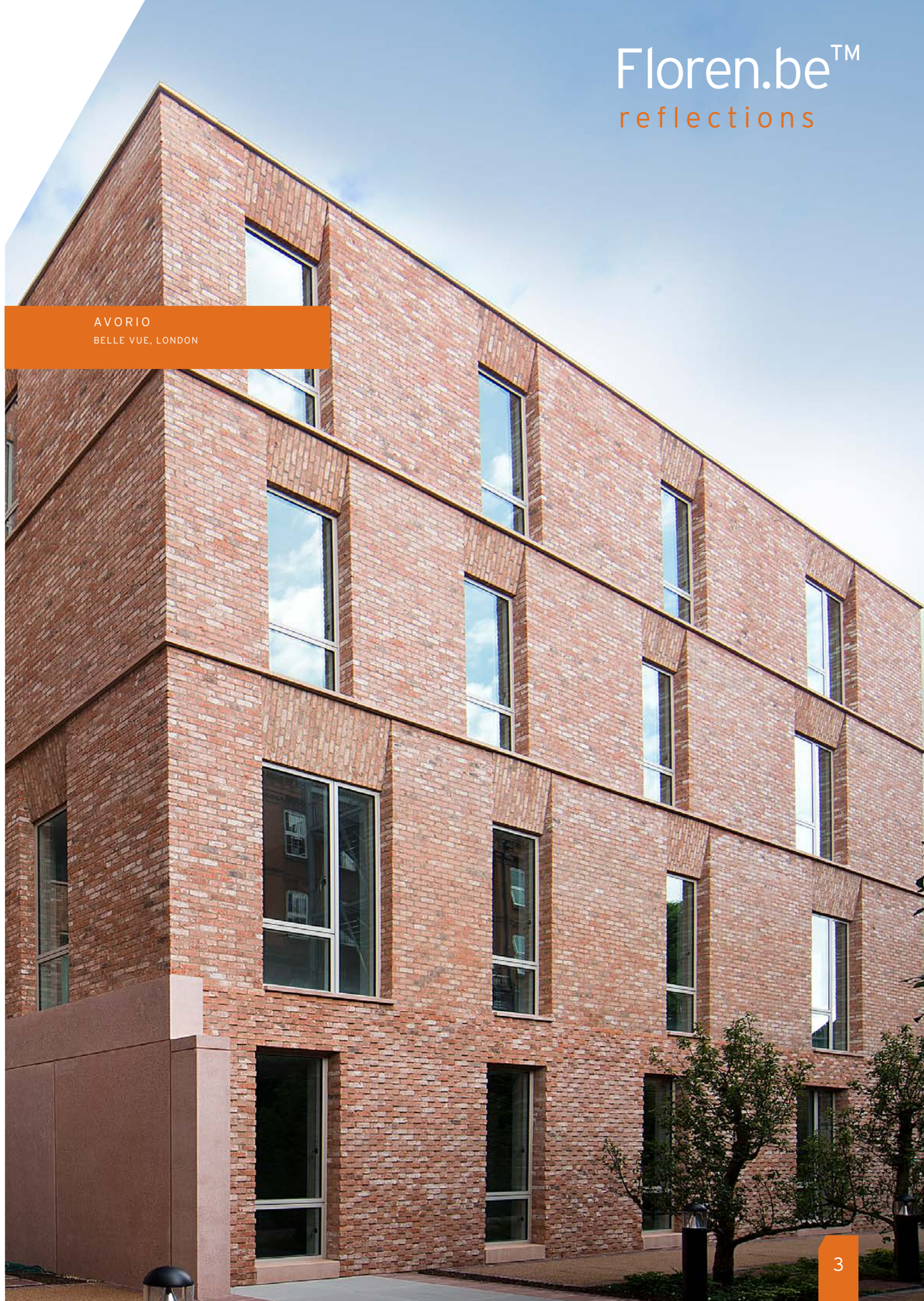


Ready to be cut down the middle, producing two slips from one brick, the large perforations provide a deep keyed surface for fixing to a variety of pre-fabrication facade systems.

| | Dimensional tolerance | Dimensional range | Durability against freeze/thaw | Active soluble salts content | Gross dry density | Compressive strength (minimum) | Water absorption | Thermal conductivity | Dimensions (in mm) |
|---|---|---|---|---|---|---|---|---|---|
| REFLECTIONS COLLECTION | T2 | R2 | F2 | S2 | 1700 kg/m³ | 40 N/mm² | Less than 10% | 0.55 (50%) W/m.K<br>0.63 (90%) W/m.K | 215 x 65 x 65 |







AVORIO
BELLE VUE, LONDON

# Floren.be™

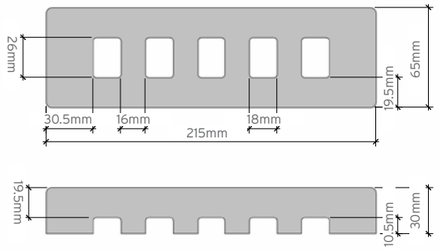
BRUNELLO
VALETTE SQUARE, MANCHESTER

CHIANTI
*Other sizes available: Traditional, RV, M65, WDF

LUCCA
*Other sizes available: Traditional, M65, WF, WDF

Floren.be is a highly reputable, innovative brand recognised by designers and housebuilders throughout Europe and the UK. Its commitment to sustainability extends to using production methods with a low environmental impact.

The Reflections collection with its rustic texture and rounded edge appearance is also available in a variety of sizes. This versatile product can be seen on commercial, residential and public buildings throughout the UK and Europe. Manufactured in Belgium and competitively priced, it is a versatile, sustainable option promoting modern methods of construction.




This drawing displays indicative dimensions

The 'reflections' range showcases rich and warm hues to match the surrounding architectural vernacular, whilst retaining a timeless appeal. The aged and rustic appearance of the brick is achieved by a particular process to ensure that every brick face is unique.

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FLOREN
## reflections

# Floren.be™

PIERRA
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# FabSpeed™

For a simplified approach to specification for prefabrication, the Reflections collection of products can also be cut in half by Michelmersh's in-house expert team at FabSpeed.

The FabSpeed brand also produces a pro-clad facade system and complimentary pro-steel bolt up solutions for all your bespoke brickwork detailing needs. By coupling the Reflections collections with an arch or fenestration facade component from FabSpeed, the Michelmersh Group could make your off-site construction project simpler.

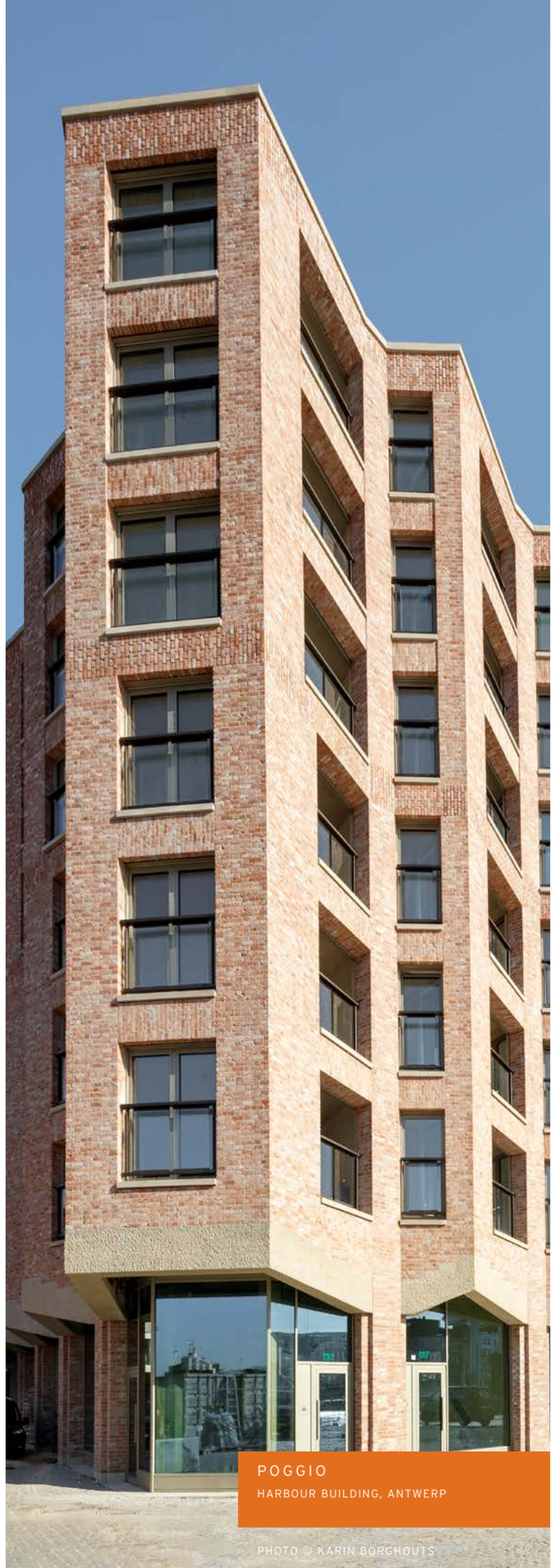
Make your brick building truly unique with Michelmersh.

*Other sizes available:

| | | | |
|---|---|---|---|
| Traditional | 215x102x65 mm | RV | 180x85x50 mm |
| BNF | 240x115x71 mm | WF | 210x100x50 mm |
| M50 | 190x90x50 mm | WDF | 210x100x65 mm |
| M65 | 190x90x65 mm | | |

FLOREN reflections

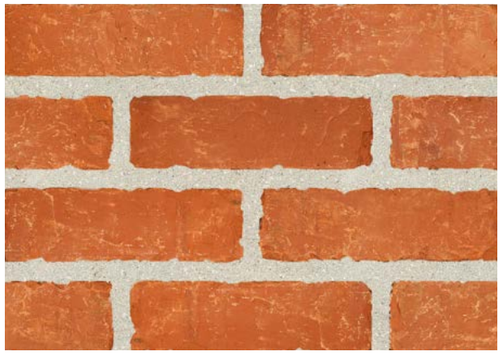




POGGIO
HARBOUR BUILDING, ANTWERP

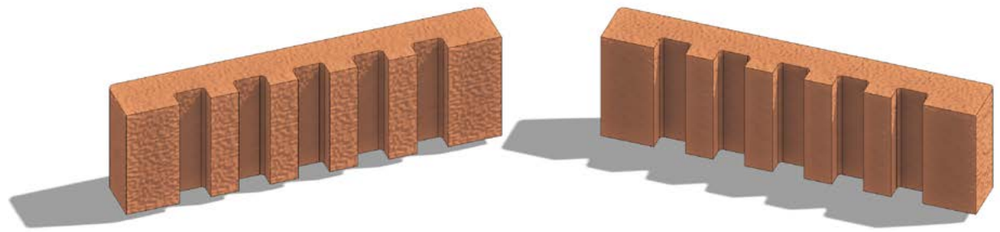
PHOTO © KARIN BORGHOUTS

POGGIO
*Other sizes available: Traditional, RV, M65, WDF, BMF



ROSSO
*Other sizes available: Traditional, RV, M50, M65, WF, WDF

Michelmersh's 'Reflections' collection of double-faced clay bricks is the perfect choice for specifiers seeking a cost-effective, sustainable, versatile and elegant product range solution for any project.



Please note that whilst these products can be used as whole facing bricks their reduced depth means that they do not fit usual UK design and bonding conventions and will require specific engineering calculations for building and brickwork. As such this range is currently offered as an alternative solution to cutting full sized bricks whilst obtaining two faces from one unit.

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ENHANCING

# our built environment

FOR GENERATIONS TO COME

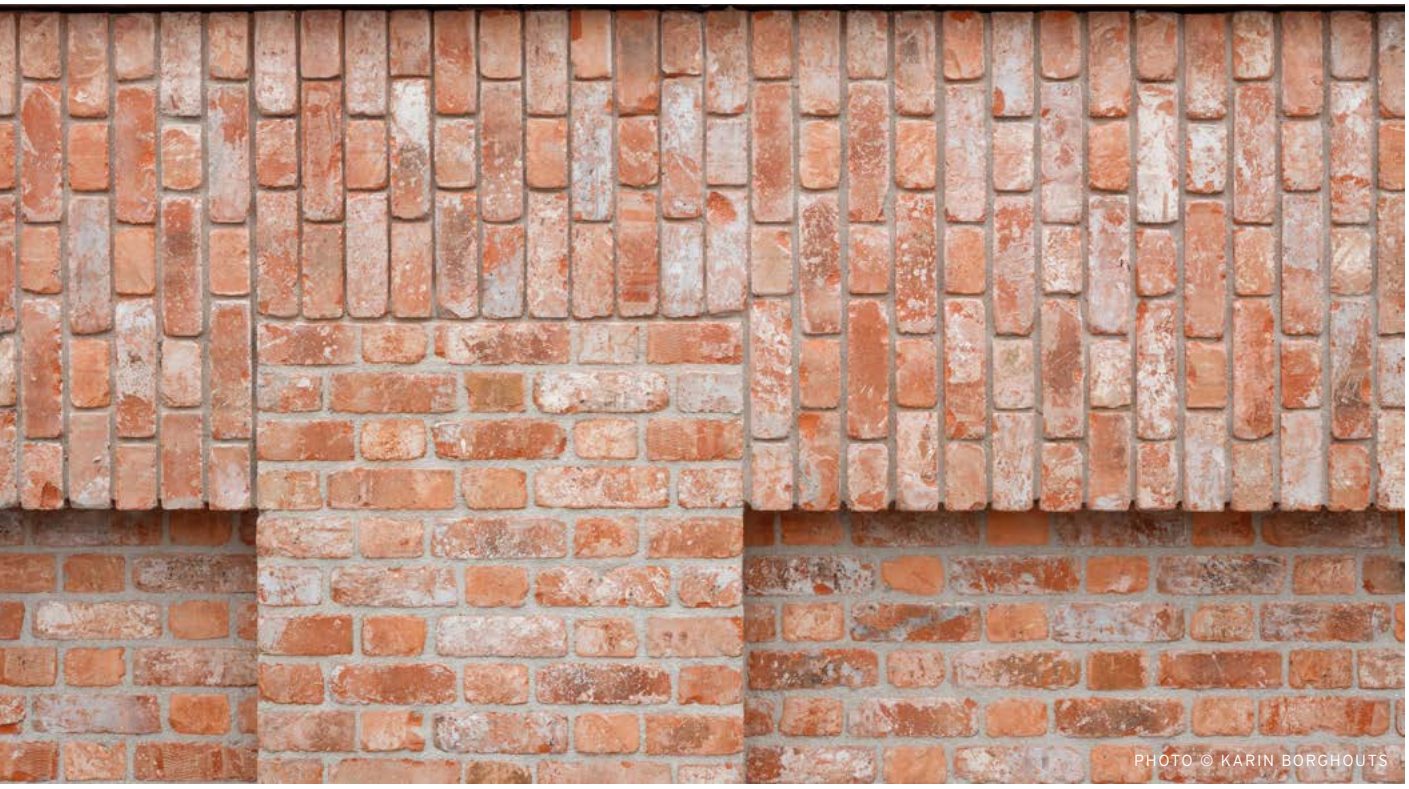

PHOTO © KARIN BORGHOUTS

Michelmersh Brick Holdings PLC strives to be a well invested, long term, sustainable and environmentally responsible business. We aim to lead the way in producing some of Britain's premium clay products and enhancing our built environment by adding value to the architectural landscape for generations to come.

MICHELMERSH
Britain's Brick Specialists

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