

21 January 2020

Michelmersh Brick Holdings Plc

("Michelmersh" or the "Company")

Director/PDMR shareholding

Michelmersh (AIM: MBH), the specialist brick manufacturer, has been informed that three Executive Directors have today exercised nil paid options over ordinary shares of 20 pence each in the capital of the Company ("Ordinary Shares").

Mr Frank Hanna, Joint CEO of the Company, exercised 350,000 nil paid options over Ordinary Shares ("Options"), Mr Peter Sharp, Joint CEO of the Company, exercised 350,000 Options and Mr Stephen Morgan, CFO of the Company, exercised 300,000 Options.

Following the exercise, Mr Hanna sold a total of 350,000 Ordinary Shares, Mr Sharp sold 350,000 Ordinary Shares and Mr Morgan sold 300,000 Ordinary Shares on 21 January 2020. The sale price was 123 pence per Ordinary Share.

Following the above transactions, the shareholdings of the Directors remain unchanged.

The Company has made an application for the 1,000,000 Ordinary Shares to be admitted to trading on AIM ("Admission"). Admission is expected to become effective at 8.00 a.m. on 27 January 2020. Following Admission, the Company will have 93,717,383 Ordinary Shares in issue, each with voting rights, which figure may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules. The Company does not hold any Ordinary Shares in Treasury.

For further information, please contact:

Enquiries:

Michelmersh Brick Holdings Plc	01825 430412
Frank Hanna, Joint CEO	
Stephen Morgan, Finance Director	
Canaccord Genuity Limited (NOMAD and Broker)	020 7523 8150
Bobbie Hilliam	
Georgina McCooke	
Yellow Jersey PR	07747 788 221
Charles Goodwin	07544 275 882
Harriet Jackson	
Annabel Atkins	

About Michelmersh Brick Holdings PLC:

Michelmersh Brick Holdings PLC is a business with seven market leading brands: Blockleys, Carlton, Charnwood, Freshfield Lane, Michelmersh, Hathern Terra Cotta and Floren. These divisions operate within a fully integrated business combining the manufacture of clay bricks and pavers. The Group also includes a landfill operator, New Acres Limited, and seeks to develop future landfill and development opportunities on ancillary land assets.

Established in 1997 the Company has grown through acquisition and organic growth into a profitable and asset rich business, producing over 120 million clay bricks and pavers per annum. Michelmersh currently owns most of the UK's premium manufacturing brands and is a leading specification brick and clay paving manufacturer.

Michelmersh strives to be a well invested, long term, sustainable, environmentally responsible business. Opportunity, training and security for all employees, whilst meeting the needs of stakeholders are at the forefront of everything we do. We aim to lead the way in producing some of Britain's premium clay products and enhancing our environment by adding value to the architectural landscape for generations to come.

We are Michelmersh Brick Holdings PLC: we are "Britain's Brick Specialist".

Please visit the Group's websites at: www.mbhplc.co.uk and www.bimbricks.com

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Frank Hanna	
2	Reason for the notification		
a)	Position/Status:	Joint Chief Executive	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Michelmersh Brick Holdings plc	
b)	LEI:	213800CIFQFPAHIQE695	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Options over ordinary shares of 20 pence each in the capital of the Company	
	Identification code:	ISIN: GB00B013H060	
b)	Nature of the transaction:	Exercise of options	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		-	350,000
d)	Aggregated volume:	n/a - single transaction	
	Price:		

e)	Date of the Transaction:	21 January 2020
f)	Place of the Transaction:	LSE

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Frank Hanna	
2	Reason for the notification		
a)	Position/Status:	Joint Chief Executive	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Michelmersh Brick Holdings plc	
b)	LEI:	213800CIFQFPAHIQE695	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Ordinary shares of 20 pence each in the capital of the Company	
	Identification code:	ISIN: GB00B013H060	
b)	Nature of the transaction:	Sale of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		123p	350,000
d)	Aggregated volume:	n/a - single transaction	
	Price:		
e)	Date of the Transaction:	21 January 2020	
f)	Place of the Transaction:	LSE	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Peter Sharp	

2	Reason for the notification	
a)	Position/Status:	Joint Chief Executive
b)	Initial Notification/Amendment:	Initial Notification
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor	
a)	Name:	Michelmersh Brick Holdings plc
b)	LEI:	213800CIFQFPAHIQE695
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.	
a)	Description of the financial instrument:	Options over ordinary shares of 20 pence each in the capital of the Company
	Identification code:	ISIN: GB00B013H060
b)	Nature of the transaction:	Exercise of Options
c)	Price(s) and volume(s):	Price(s)
		Volume(s)
		-
		350,000
d)	Aggregated volume:	n/a - single transaction
	Price:	
e)	Date of the Transaction:	21 January 2020
f)	Place of the Transaction:	LSE

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Peter Sharp
2	Reason for the notification	
a)	Position/Status:	Joint Chief Executive
b)	Initial Notification/Amendment:	Initial Notification
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor	
a)	Name:	Michelmersh Brick Holdings plc
b)	LEI:	213800CIFQFPAHIQE695
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.	

a)	Description of the financial instrument:	Ordinary shares of 20 pence each in the capital of the Company	
	Identification code:	ISIN: GB00B013H060	
b)	Nature of the transaction:	Sale of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		123p	350,000
d)	Aggregated volume:	n/a - single transaction	
	Price:		
e)	Date of the Transaction:	21 January 2020	
f)	Place of the Transaction:	LSE	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Stephen Morgan	
2	Reason for the notification		
a)	Position/Status:	Chief Financial Officer	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Michelmersh Brick Holdings plc	
b)	LEI:	213800CIFQFPAHIQE695	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Options over ordinary shares of 20 pence each in the capital of the Company	
	Identification code:	ISIN: GB00B013H060	
b)	Nature of the transaction:	Exercise of Options	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		-	300,000

d)	Aggregated volume: Price:	n/a - single transaction
e)	Date of the Transaction:	21 January 2020
f)	Place of the Transaction:	LSE

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Stephen Morgan	
2	Reason for the notification		
a)	Position/Status:	Chief Financial Officer	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Michelmersh Brick Holdings plc	
b)	LEI:	213800CIFQFPAHIQE695	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument: Identification code:	Ordinary shares of 20 pence each in the capital of the Company ISIN: GB00B013H060	
b)	Nature of the transaction:	Sale of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		123p	300,000
d)	Aggregated volume: Price:	n/a - single transaction	
e)	Date of the Transaction:	21 January 2020	
f)	Place of the Transaction:	LSE	