

## We are Britain's Brick Specialists

As 'Britain's Brick Specialists', Michelmersh, the UK's premium producer of bricks, pavers and roof tiles, has released a new corporate video, exhibiting the Company's innovative brands that have become some of the most trusted names within the construction sector. With advancements in the Company's latest technology processes, new designs and innovation, Michelmersh continues to retain its reputation for beautiful, durable and natural looking clay pieces to satisfy wider audiences.

The video demonstrates the Company's outstanding reliability, unparalleled workmanship and high product performance to meet any design requirement. Laid in harmony with their environment, Michelmersh's clay products command a strong character to every development and a charm that is truly deserved.

### 'Enhancing our built environment for generations to come'



Renowned for high quality clay products, the Company offers its clients a bespoke service, including handmade blending and high standards of quality assurance. Each item is carefully tailored to exact specifications to achieve a perfect finish and lasting durability. The combination of traditional strength and its impressive attainment of modern construction standards ensures that Michelmersh continues to build for the future, shaping and leading its industry.

Michelmersh's clay units are in demand throughout the UK for both public and private sectors and across a multitude of developments, ranging from schools and hospitals to theatres and offices. It continues to fulfil sensitive conservation requirements to compliment contemporary designs and to form inspiring architecture. The company believes it has a responsibility to offer a wide cross section of colours and rich textures to gratify all desires and the most stringent of planning requirements

With substantial experience in both traditional and modern schemes, the Company's teams offer a research and development service that is yet to be rivalled. Evolving the design alongside the client's conceptual ideas remains crucial to Michelmersh's ethos so that the bespoke forms and desired blends are achieved.



Frank Hanna, Joint Chief Executive Officer of Michelmersh, commented: "We hope this video will show that by combining unbeatable quality in volume productions, professionals can rely on us. Our design advice, superb interpretations and a first-rate customer service are given to every project, no matter the size."

Dominic Barretto, Managing Director of Yellow Jersey PR, said: "The video offers investors a fantastic insight into the latest technology and manufacturing processes. It highlights the extensive scale of the Michelmersh production plants and this new corporate film encompasses inventive marketing techniques to match the Company's strong product demand. Michelmersh's ongoing commitment to investment in manufacturing upgrades means that the Group is increasingly well placed to increase output efficiency and to maintain its reputation for exceptional product quality."

Michelmersh is committed to providing the finest level of support with all of its premium products, designed to perform as beautifully as they look and enhancing our built environment for generations to come. The video is featured via the company website and YouTube channel on the following links: