

## Timelessly authentic finish for exclusive apartments by Heronslea

Heronslea Group, a leading developer of prestigious new homes, with a reputation for high quality standards and attention to detail, has launched its newest development called 'The Residence' this month. It showcases nine exclusively designed apartments, each individually styled and equipped with exclusive facilities, high specifications and cutting-edge technology. The materials used in the construction are second to none, boldly featuring Freshfield Lane's popular Danehill yellow bricks, which are blended simultaneously across the facades of these impressive homes. Set to raise the expectation of buyers, 'The Residence' offers luxury lateral living, with private pools and breath-taking views, boasting direct access to central London in just half an hour.



Located on the sought-after Camlet Way road, on the edge of Hadley Common, the development sits in a prime position surrounded by ten acres of ancient woodland. The warm, 'earthy', timelessly authentic facades, with rich umber hues and bright, yellow variations in the bricks, complement the lush, green landscape of the neighbouring natural context. Clamp fired stock bricks have always been a long lasting, sustainable building material, which will keep their beautiful appearance for years to come and have proved to be a perfect match for Heronslea's most recent design.

Jason Rishover, CEO of Heronslea Group commented: "This is our most prestigious development to date and we are extremely proud of the homes we have created here. We have blended the latest technology, with the finest design and the best craftsmanship, to create nine very special individual homes. This craftsmanship is predicated from the foundation up, contributing the best, most durable and aesthetically pleasing materials, including the specification of top quality Danehill Yellow bricks from Michelmersh. The comprehensive service and blending process undertaken by the British manufacturer to create the eloquent exterior of 'The Residence', could not be faulted, having produced a frontage with a grand presence to match Heronslea's high quality hallmarks. This, combined with exceptional interiors, impressive interior design, private pools and terraces with views of treetops, makes 'The Residence' a breathtaking development."

Frank Hanna, Joint Chief Executive Officer of Michelmersh, added: "We continue to strive to deliver top quality products for top quality architecture. 'The Residence' is added to a long list of prestigious developments that we are proud to have been involved in. The craftsmanship and exceptional attention to detail on display, is testament to Heronslea's ability to deliver exclusive living which is always in high demand."

